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Arab Cinema
C E N T E R

TELESCOPE FILM ANNOUNCES COLLABORATION WITH ARAB CINEMA CENTER

New microsite will promote Arab film to American audiences

Seattle, Wash. (June 24, 2020) -- **Telescope Film** announces the launch of the Arab Cinema Center microsite: telescopefilm.com/arabcinemacenter. Intended to expand the scope of Arab cinema's exposure internationally, the site is a resource for audiences in the US to find Arab film and video content available for streaming in the US.

The site offers a database of over 2,000 films including fiction, documentaries, and shorts. Showcase selections include: **BOX OFFICE HITS, NEXT AWARD, PLEASE** for award-winning Arab films, **OSCAR SUBMISSIONS** for films that represented their countries at the Academy Awards, **RECORD IT** for the most notable documentaries, and **SHORT AND STRAIGHT TO THE POINT** for short films.

This marks the third such collaboration for **Telescope Film**, in addition to partnerships with **German Films** and the **Cultural Services of the French Embassy in the United States**.

"We are delighted to partner with the Arab Cinema Center on this important initiative. The Arab world has produced some of the great masters of world cinema as well as some of the most exciting directors working today. We believe their work should be better known in the US and want to help make that happen," said **Justine Barda**, CEO of **Telescope Film**.

Maher Diab and **Alaa Karkouti**, founders of the **Arab Cinema Center (ACC)**, commented: "One of the biggest challenges that the Arab films face is not having a clear guide to where the audience can watch these films, that is why Telescope's initiative is necessary and we are so glad to collaborate with them on this. We look forward to exploring more ideas and projects with them that help in promoting Arab cinema globally."

Telescope Film is the definitive resource for finding international film in the US. The site offers a database of more than 450,000 titles and one-click access to over 100 streaming services – as well as curation, customization, and other features to help users discover films and series from around the world.

Organized by **MAD Solutions** in 2015, the **Arab Cinema Center (ACC)** is a nonprofit organization registered in Amsterdam. The **ACC** is an international promotional platform for Arab cinema as it provides the filmmaking industry with a professional window to connect with their counterparts from all over the world through a number of events that it organizes. The **ACC** also provides networking opportunities with representatives of companies and institutions specialized in co-production and international distribution, among others. The **ACC's** activities vary between film markets, stands, and pavilions, networking sessions and one-on-one meetings bringing together Arab and foreign filmmakers, welcome parties, as well as meetings with international organizations and festivals, and the issuance of the **Arab Cinema Magazine** to be distributed at the leading international film festivals and markets.

Furthermore, newsletter subscription is now available on the **ACC's** website, allowing users to obtain digital copies of the **Arab Cinema Magazine**, as well as news on the **ACC's** activities, notifications of application dates for grants, festivals and offers from educational and training institutions, updates on Arab films participating at festivals, exclusive news on the **Arab Cinema LAB**, and highlights from the **ACC's** partners and their future projects.

The **ACC** also launched an English-language **Arab Cinema Guide**, available on its website, which is a comprehensive cinematic guide that comprises a variety of tools presented collectively for the first time to offer information on Arab cinema to filmmakers inside and outside of the Arab world. It also aims to facilitate filmmakers' access to international markets and help film industry representatives to easily identify Arab film productions.

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